

## **CEDROM-SNi now Ontario's biggest electronic distributor of regional news**

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**Montreal, June 6, 2006** – CEDROM-SNi is proud to announce a new agreement with Osprey Media for content redistribution rights to a whole series of regional Ontario publications. With this agreement, CEDROM-SNi becomes the exclusive holder of electronic distribution rights for 28 of Ontario's leading daily and weekly regional publications. Osprey Media's sources have been available on NewsScan.com since June 1, 2006.

According to company president François Aird, this announcement strengthens CEDROM-SNi's leadership in the Ontario electronic press distribution market. "The addition of these new publications marks a firm commitment by CEDROM-SNi to provide complete, reliable coverage of the Ontario press to its clients. This agreement with Osprey Media is a giant step in that direction," declared Mr. Aird.

"NewsScan.com is not only a proven data management solution, it is also the most efficient media monitoring and research tool currently available on the Canadian market. With over 1,000 press sources, including over 500 from Canada, CEDROM-SNi offers the widest Canadian press coverage available from coast to coast," Mr. Aird stated.

Business news and current affairs available through NewsScan.com are gathered from newspapers and weeklies, specialized publications, bibliographic records, company profiles, television and radio transcripts, referenced Web sites, and more.

**Osprey Media sources available** since June 1, 2006 on NewsScan.com:

Barrie Examiner	Daily / 6 days
Belleville Intelligencer	Daily / 6 days
Brantford Expositor	Daily / 6 days
Chatham Daily News	Daily / 6 days
Cobourg Daily Star	Daily / 6 days
Colborne Chronicle	Weekly
Collingwood Enterprise-Bulletin	Weekly

Cornwall Standard-Freeholder	Daily / 6 days
Dunnville Chronicle	Weekly
Kingston Whig-Standard	Daily / 6 days
Kirkland Lake Northern News	Weekly
Lindsay Daily Post	Daily / 6 days
Midland Free Press	Weekly
Niagara Falls Review	Daily / 6 days
North Bay Nugget	Daily / 6 days
Orillia Packet & Times	Daily / 6 days
Owen Sound Sun Times	Daily / 6 days
Pembroke Daily Observer	Daily / 6 days
Peterborough Examiner	Daily / 6 days
Port Hope Evening Guide	Daily / 6 days
Sarnia Observer	Daily / 6 days
Sault Star	Daily / 6 days
St Catharines Standard	Daily / 6 days
Sudbury Star	Daily / 6 days
The Post	Weekly
Timmins Daily Press	Daily / 6 days
Welland Tribune	Daily / 6 days
Northumberland Weekly (ON)	Weekly

### **About Newscan.com**

Newscan.com is an electronic media monitoring and research service created by CEDROM-SNi. It is aimed at information and communications professionals as well as anyone needing fast, simple access to pertinent information. With Newscan.com, users can conduct simultaneous searches of the archives of all available publications, set up personalized monitoring with email alerts, and distribute and share selected information within their organizations.

### **About Osprey Media**

Osprey Media is one of Canada's leading publishers of daily and non-daily newspapers, magazines, and specialty publications. Osprey Media's local newspapers are entrenched in their communities and are well-recognized brand leaders as well as trusted local news sources. Newspapers like The Kingston Whig-Standard, The St. Catharines Standard, The Peterborough Examiner, The Sault Star, and many others have been serving their communities for over a hundred years.

## **About CEDROM-SNi**

CEDROM-SNi is always at the forefront of new technology and was one of the first companies to recognize and take advantage of the Internet's potential for making its information solutions available to clients. Some of CEDROM-SNi's major achievements include the creation of Newscan.com serving English-speaking Canada, Eureka.cc serving French-speaking Canada, and Europresse.com serving the European market.

CEDROM-SNi is recognized for offering solutions based on cutting edge technology and proven expertise. It is noted for its careful attention to and analysis of client needs. The company has 90 employees and is headquartered in Montreal. It has a branch in France and offices in Halifax, Ottawa, and Toronto.

**For more information:**

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