



Continue to monitor *La Presse+* exclusively on Eureka.cc

It's now official: as from next January, *La Presse+* is going to replace completely the printed copy of *La Presse*, from Monday to Friday. "In this way, *La Presse* will become the first daily newspaper in the world to be 100% digital on weekdays, and it will be positioned as the leader in digital information in Quebec", wrote M. Guy Crevier, President and Publisher of *La Presse*.

The good news is that companies wishing to continue to monitor the content of this major daily newspaper on weekdays can do so using *La Presse+* on the Eureka.cc platform.

Thanks to its longstanding partnership with the Montreal publisher, CEDROM-SNi allows its customers to use exclusively, in compliance with copyrights, the content of *La Presse+* for press reviews, customized alerts and/or media campaign analysis. The daily editions of *La Presse+* are also archived on Eureka.cc and available for searching.

As a reminder, any company wishing to use digital newspapers content must do so in compliance with copyright and with the terms of use of the various digital platforms distributing this content. Crawling or referencing in a professional context is not permitted by the vast majority of publishers; only a service that negotiated the necessary rights can ensure peace of mind and avoid litigation.

Eureka.cc integrates, in one single media monitoring platform, thousands of contents from press, radio, television, web and social media. Eureka.cc is also a powerful tool to identify quickly and efficiently relevant content in order to distribute and/or analyze it.

About Eureka.cc

The Eureka.cc organization solution meets the news and business information needs of a broad range of organizations. Its aim is to help sound decision-making by providing relevant information to the right people at the right moment.

Eureka.cc integrates daily hundreds of thousands of documents from more than 10,000 sources of information of all types: press, television and radio, web and social media. Eureka.cc can monitor, measure and analyze strategic information efficiently.

About CEDROM-SNi

For more than 25 years, CEDROM-SNi has been developing technologies to retrieve, measure and analyze news. Its head office is located in Montreal and it has offices in several Canadian cities as well as in Paris to cover the European market.